



Nobel Prize Recipient, Author, Founder  
Keynote Speaker & Philanthropist

*Inspirational keynote speaker Dr. Magie Cook, LL.D., captivates audiences around the world with her life story of resilience and achievement. From growing up in a Mexican orphanage to creating the wildly successful Maggie's All Natural Fresh Salsas & Dips, which was sold along with Garden Fresh for \$231 million- starting with just an \$800 investment when she was homeless— her story shows how anyone can navigate adversity to achieve their greatest potential.*



## Turn Adversity Into Your Advantage.

### Keynotes

#### Resilience

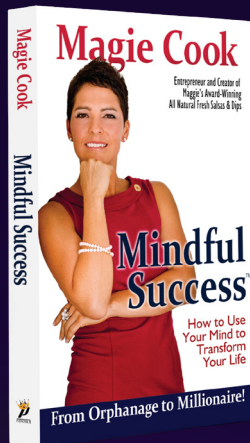
**Why Adversity Is The Key To Future Identity**

#### Leadership

**Mindset with Magie**

#### Diversity, Equity & Inclusion

**Together We Rise**



### Mindful Success™

**How to use your mind to transform your life.**

*"Mindful Success™ is the KEY to unlocking the unlimited potential of the mind"*

- Jack Canfield

### Select Clients



## Meet Magie

Dr. Magie takes audiences on an inspirational journey, sharing how she turned adversity into her greatest advantage using her 3R Framework. Through real-life examples, leaders will discover how to reframe their mindset, rebuild resilience, and reignite their purpose — transforming challenges into stepping stones for success.

Audiences will laugh, cry, and, most importantly, walk away with actionable strategies to build team trust, inspire creative thinking, and navigate change with unstoppable momentum. When leaders embrace adversity as the new advantage, they unlock their highest potential and shape a future-driven identity.



## Explore What Industry Leaders Say About Magie's Powerful Impact.

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Magie had us laughing, crying, and rejoicing! She was a breath of fresh air & exactly what we needed!



Amy M.

Berkshire Hathaway

”

Wow! Even though I heard you speak before, you still blew me (and us) away! Yours was one of the best keynotes in the 20 years of our conference. Thanks for sharing your story.



Ross Gibson

Director of the State Council | SHRM

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Magie Cook absolutely MESMERIZED our 2000+ leaders when she took the WIL stage in Nov 2023. If you haven't had the privilege of hearing her speak, FIX THAT in 2024! The pleasure of meeting you was shared by all!



Jennifer M.

CEO WIL/Linkage

## Connect with Magie



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