

Magie Cook

CEO, Keynote Speaker & Author

Magie, whose birth name is **Magdalena De La Cruz Cook Garcia**, is a Latino businesswoman who **was born in an orphanage in Mexico**. She grew up in poverty along with **68 brothers and sisters**. She missed her opportunity to play basketball for the Mexican National Team because she broke her collarbone. Shortly after, she immigrated to the US on a basketball scholarship at the University of Charleston. After obtaining her college degree, she **became homeless** and lived on the streets. In 2004, she entered a Fresh Salsa competition for the State of West Virginia and won unanimously. She started her company with **\$800** and created **Maggie's All-Natural Fresh Salsa's & Dips**, a company that grew into a **multi-million-dollar business within 4 years** and distributed products across **38 states to major supermarkets** such as Wal-Mart, Sam's Club, Whole Foods, more. In 2015, **Maggie's sold to Campbell's**. She went back to Mexico and rescued 31 orphaned children from a drug cartel. She started a movement with an idea to solve the generational problem of **human (sex) trafficking**. In 2019 she began working with The **AOF Hollywood Dreams International Film Festival** to make a feature film about her story.

Most recent KEYNOTE SPEECHES:

- eWomen Network - Convention & Expo
- Walmart
- USF - The University of South Florida
- Hollywood Dreams - International Film Fest
- Unity International - Convention & Expo

Over the past eleven years, she has spoken at multiple corporate, educational and religious institutions and has been featured in numerous magazines, radio stations, newspapers & journals.

Also featured on:



"What you can achieve is up to your mind's ability to believe"

More About Magie

Magie is a CEO, a Business Coach and an Author who shares her unique strategies that made her successful in life and in business.

Her most distinguished business awards are:

- The Hollywood Dreams International Film Festival, Woman of The Year.
- The Small Business Administrations, Young Entrepreneur of The Year.
- WV Generation Next, 40 under 40.
- University of Charleston's Hall of Fame.
- The 2014 Nobel Entrepreneurial Prize, from La Voz De Michoacan, Mexico.



"Homerun!!! GOOD JOB!!! You knocked it out of the park... Thank you. I am so glad that we had you today. You connected with us on so many levels."

- Dave Outlaw, • Vice Chair, SCORE

"Was Magie not AMAZING?! We HAD to take a stand for her."

-Sandra Yancey, • President of EWN

"She brought down the house today at the seminar. Everyone absolutely loved it and raved about it. EVERYONE!"

-Del Weston, • President Hollywood Dreams International Film Festival

"She is passionate, humble, engaging. She was by far, the highlight of our day!"

-Catherine G. • Organizer, The University of South Florida

Magie's Requested Topics

- I Am Extraordinary! - Creativity, change & finding meaning (living at your highest potential).
- Think Like A CEO - 5 culture success strategies.
- Mindfulness Mines Success - How to use your mind to transform your life.
- The Diversity & Inclusion Advantage - On being a woman, an entrepreneur, a Latina & LGBTQ.
- Epic Giving - 4 ways heroes give.
- Ending Human Sex Trafficking - An idea for social good.

Magie delivers 50+ customized keynotes annually on leadership, business development and personal development. She customizes every presentation to meet her clients needs.

Connect with Magie

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1(304-550-5460 • Magie@MagieCook.com • www.MagieCook.com
227 Terrace Dr. East, Clearwater, FL 33765